

International Conference

Culture and Creativity:
paving the way to the future EU policies

ChIMERA
| Final event

26 SEPTEMBER 2019

Trieste Terminal Passeggeri
Centro Congressi Molo IV

27 SEPTEMBER 2019

STARHOTELS
Savoia Excelsior Palace



REGIONE AUTONOMA
FRIULI VENEZIA GIULIA

CHIMERA PROJECT

Innovative Cultural & Creative Clusters in the Mediterranean Area

FIRST DAY - 26 SEPT 2019

Trieste Terminal Passeggeri - Centro Congressi Molo IV - Sala 3
Punto Franco Vecchio 34135 Trieste (TS)

Official language: English - A simultaneous translation will be available.

9.00 - 9.15

PARTICIPANTS REGISTRATION

9.15 - 9.30

WELCOME ADDRESS

Massimiliano Fedriga

President of Friuli Venezia Giulia Autonomous Region

9.30 - 11.30

ChIMERA PROJECT RESULTS - Experiences from Partners

Tiziana Gibelli

Regional Minister for sports and culture - Friuli Venezia Giulia Autonomous Region (Lead Partner of the ChIMERA project)

Antonio Bernardo

Basilicata Region

Cinzia Lagioia

Creative Apulia Cluster Association

Ales Pevč

Technology Park Ljubljana Ltd.

Isabel Pascual Villamor

Local Company of Initiatives and Activities of Malaga S.A.

Anna Pajaron

Chamber of Commerce and Industry of Terrassa

Ana Lúcia Cruz

University of Algarve - CRIA - Division of Entrepreneurship and Technology Transfer

Grigorios Zacharis

Region of Sterea Ellada

Julie Giordano

Chamber of Commerce and Industry Nice Côte d'Azur

Valentina Tirloni

University Nice Sophia Antipolis

Antonella Manca

Central Director for sport and culture - Friuli Venezia Giulia Autonomous Region - Presentation of the ChIMERA final Video - Presentation of the ChIMERA final publication

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02

Crescenzo Marino

Manager of section Research, Innovation and Institutional Capacity - Puglia Region - Presentation of the TALIA Project - Horizontal project for Creativity and Social Innovation in support of the ChIMERA project

Press Conference

FROM CHIMERA PROJECT TO EU POLICIES FOR CULTURE

11.30 - 12.30

First panel: Cultural and creative industries and cultural heritage

Letter from **Franco Bernabè** - President of the Italian National Commission for UNESCO

Speakers:

Elena Sinibaldi

Officer of the UNESCO Coordination Unit - Italian Ministry of Culture

Emanuele Zorino

Major of the Municipality of Aquileia (UNESCO site)

Diego Bernardis

Member of the Regional Parliament of the Friuli Venezia Giulia Autonomous Region, President of the V Committee for Cultural Heritage

12.30 - 13.30

Second panel: Cultural and creative industries and urban development

Speakers:

Antonio Taormina

Member of the Scientific Committee - Symbola Foundation

Mariacristina Cedrini

Senior Advisor and member of the Management Committee - Bracco Foundation

Alessandro Ciriani

Major of the Municipality of Pordenone

Simonetta Bonomi

Superintendent for archaeology, fine arts and landscapes of Friuli Venezia Giulia Autonomous Region - Italian Ministry of Culture

Barbara Zilli

Regional Minister for finance - Friuli Venezia Giulia Autonomous Region

Light lunch

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15.00 - 16.00

Third panel: Cultural and creative industries and social cohesion

Speakers:

Maja De Simoni

Project Manager of Euroscience Open Forum 2020 - Trieste International
Foundation for the Progress and Freedom of Science

Ketty Segatti

Managing Authority ROP ESF 2014 - 2020 - Friuli Venezia Giulia Autonomous
Region

Francesco Panella

Policy Assistant - Joint Research Center, European Commission

Guido Guerzoni

Professor at the Bocconi University, Milan

16.00 - 17.00

Fourth panel: Cultural and creative industries and access to finance

Speakers:

Barbara Stacher

Policy Officer - Directorate General for education and culture, European
Commission

Alessandro Villatora

Senior investment Officer - Friulia s.p.a.

Carolina Botti

Director of ALES Arte Lavoro e Servizi s.p.a.

Alessandro Zacchigna

Managing Authority ROP ERDF 2014 - 2020 - Friuli Venezia Giulia
Autonomous Region

17.00

Final conclusions

Video from MED Programme Joint Secretariat

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SECOND DAY - 27 SEPT 2019

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STARHOTELS Savoia Excelsior Palace - Sala "Tergeste"

Riva del Mandracchio 4, 34124 Trieste (TS)

Official language: English - A simultaneous translation will be available.

FUTURE EU POLICIES FOR CULTURE

9.15 - 9.30

Participants registration

9.30 - 10.30

Culture & Creativity in EU: The role of the EU Strategy for the Adriatic and Ionian Region (EUSAIR)

Speakers:

Vlasta Klarić

Thematic Expert of the EUSAIR Pillar 4 "Sustainable Tourism" Coordinator - Ministry of tourism of Croatia

Alessandra Priante

Referent of Italian FOCAL POINT for the EUSAIR Pillar 4 "Sustainable Tourism" - Italian Ministry of agriculture

Donatella Romozzi

EUSAIR Facility Point project Partner - Marche Region

10.30 - 13.00

The Future for culture: Next EU Programming period 2021 - 2027

Introduced and moderated by Paolo Petiziol

President of the Cultural Association "MittelEuropa"

Speakers:

Barbara Stacher

Policy Officer - Directorate General for education and culture, European Commission

Stefano Dominioni

Executive Secretary of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe

Nicola Favia

Coordinator for "Studies, analysis and information disclosure" of the "Analysis, policies and programming" Office - Department for Cohesion Policies, Italian Government

Marco Dreosto

Member of European Parliament