

INTERNATIONAL CONFERENCE AND INVESTMENT FORUM OF CREATIVE AND CULTURAL INDUSTRIES (CCI)

4 - 5. 10. 2017 | Museum of Architecture and Design – MAO
Fužine Castle, Pot na Fužine 2, 1000 Ljubljana

CHIMERA PROJECT



Project co-financed by the European Regional Development Fund

Innovative Cultural & Creative Clusters in the Mediterranean Area

INTERNATIONAL CONFERENCE AND INVESTMENT FORUM OF CREATIVE AND CULTURAL INDUSTRIES (CCI)

INTERNATIONAL EVENT – 1ST DAY

Wednesday, 4th October 2017

Museum of Architecture and Design - Fužine Castle, Pot na Fužine 2, Ljubljana

- 9:00 – 9:30 *Welcome coffee and registration*
- 9:30 – 10:00 **Welcome speeches**
- 10:00 – 11:00 **Presentation of CCI (projects in Slovenia:**
CHIMERA, CRE:HUB, Center for creativity and design
- 11:00 – 13:00 **Fostering Social and Creative Innovation**
TALIA - partners speaker
- 13:00 – 14:00 *Lunch break & networking*
- 14:00 – 15:15 **Keynote speech:**
Crowdfunding and interactions between private and public financial instruments
Public and private instruments supporting breakthrough of CCIs
Kleitia Zeqo – IDEA Consult, BE
- 15:15 – 16:45 **Round table and discussion**
Innovative private and public financial instruments
& How to maximize the impact of public funding in CCS
 1. *SVRK - Government Office for Development and European Cohesion Policy, SI*
 2. *Fabrizio Spadotto - Friuli Venezia Giulia Autonomous Region, IT*
 3. *Vito Pinto - Sviluppo Basilicata, IT*
 4. *Paolo Massimi – Invitalia, IT*
 5. *Roberto Passarelli - Cofidi, IT*
 6. *Aleš Pustovrh - ABC Accelerator, SI*
- 16:45 – 17:00 *Coffee break*

CHIMERA PROJECT

Innovative Cultural & Creative Clusters in the Mediterranean Area

17:00 – 18:30

Innovative and Creative Ecosystem in Slovenia:

1. **New models of working:** Luka Piškorič - Poligon, SI
2. **Creativity in public sector:** Saša Kerkoš - Design Biotop, SI
3. **Support environment:** Marjana Majerič - Startup initiative Slovenia, SI
4. **Design and Innovations:** Barbara Rovere - InnoRenew coE, SI
5. **Need for creativity and innovation in companies:**
Monika Zajc - EPPS - Pošta Slovenije, SI

18:30 – 22:00

Dinner & social event

INTERNATIONAL EVENT – 2ND DAY

Thursday, 5th October 2017

Museum of Architecture and Design - Fužine Castle, Pot na Fužine 2, Ljubljana

8:30 – 9:00

Welcome coffee and registration

9:00 – 11:00

CCS innovative practices and policies in EU followed by a roundtable

1. *Nesta, UK*
2. *Kleitia Zeqo - IDEA Consult, BE*
3. *Aquiles Marreiros - CCDR – Algarve, PT*
4. *Julie Giordano - CCI Nice Cote d'Azur, FR*
5. *Gaetano Grasso - Apulian Living Labs, IT*
6. *Anja Zorko - MAO CZK - Center for creative and cultural industries of Slovenia, SI*

11:00 – 11:30

Coffee break

11:30 – 13:00

From CCS Idea to the successful product launch followed by a roundtable

1. *Luís Caracinha - LCPA Creative Agencies, PT*
2. *Josep Vera – Tothora, ES*
3. *Fabrizio Rovatti - Innovation Factory, IT*
4. *Sébastien Aubert - Adastra - movie company, FR*
5. *Vladimir Mičković - People ooo - design and development studio, SI*
6. *Matjaž Rebel - Artrebel9, SI*
7. *Rok Zavrtanik - Publishing house Sanje, SI*

13:00 – 14:30

Lunch break & networking

14:30 – 16:00

Investors Forum: pitching of CCS companies to a panel of key investors

16:00 – 16:15

Coffee break

16:15 – 16:30

Winners announcement

16:30

Drinks & farewell